

**MEDIA CONTACT:** 

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## DAVID CARTER JOINS WINDERMERE PALM SPRINGS MIDTOWN

**PALM SPRINGS (Calif.) – November 13, 2010** – Windermere Real Estate this week proudly welcomes David Carter as manager of its newest Coachella Valley office, Palm Springs Midtown, located at 1255 E. Ramon Road.

David comes to Windermere with 26 years of exceptional real estate experience, the last ten years of which have been here in the Coachella Valley. David brings to Windermere a special kind of caring and experience gained from his early background in nursing oncology. He appreciates the satisfaction he gets from providing the same high level of exceptional support and service to his Windermere real estate agents as when he served in the medical community. In addition to his personal integrity, his agents are especially impressed with his knowledge of the Coachella Valley real estate market. He offers the following tips to buyers: "Select an experienced agent you trust, and stick with them." And for sellers? "List your home with a proven leader in your local market."

David shares his training and experience by chairing the Professional Standards Committee for the Palm Springs Board of Realtors, and teaching classes to new members on the Realtor 'Code of Ethics'. He has also presented sessions on Contracts and Disclosures. David is a Certified Real Estate Specialist (CRS) and director for the California Desert Association of Realtors (CDAR).

David believes in giving back to his community, and is active with his Palm Springs church. He also supports The Desert AIDS Project, Well in the Desert, and other community organizations.

Windermere Real Estate is home to 16 offices throughout the Coachella Valley, including Palm Springs, Palm Springs South, Palm Springs Midtown, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, Indio, and on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert, with additional offices in Garner Valley and Lake Arrowhead. For more information, go online at www.WindermereSoCal.com.

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